## Talk: "HOW TO PUBLISH SCIENTIFIC RESEARCH"

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<u>Abstract</u>: Springer offers author seminars to guide researchers in writing, submitting, and publishing scientific content, with a focus on topics like manuscript preparation, peer review, Impact Factor, Open Access, AI and publication ethics. This talk will help authors navigate the publishing process, improve the quality of their manuscripts, and understand the requirements of scientific journals/books and the SpringerNature publishing process.

## Agenda

Why to publish scientific research

How to publish scientific research: either a book or a paper?

Peer-review and © issues

**Open Access** 

Impact factor

**Springer Nature and Al** 

Free online researcher support at Springer

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